

Terry Jervis – Media History and Background Highlight Events

This document has been put together to give a snap-shot of the media career of Terry Jervis. The timeline overlaps in places due to the sheer volume of his work and productivity. It is testament to his passion and dedication. Terry's creative way of finding solutions opened many opportunities which allowed him to do such incredible things at an early age. He still continues with the same enthusiasm through all the challenges life has placed in his way – which is mentioned but not laboured here; it is for reference to illustrate his timeline. I am sure there is more to his story from behind the scenes of these headlines and dates – but that is for another time.

I have also added my piece and reference. I have known Terry for 30 years. We started working together when I ran a division of QDE productions for Quincy Jones and we were working on the Fresh Prince of Bel Air and then later the VIBE magazine TV show. Terry is one of those world view thinkers and partnership builders who is a rare find. His career at the BBC brought him to my attention and I am enriched for knowing him. Helping him piece this together after his illness and recovery has been a joy (and eye opener).

Jonathan Drew Cropper: Head of Global Real Estate, Marine & Aviation Partnerships

Aston Martin Lagonda Ltd.

“An uncertain future and an unchangeable Past, makes you focus on who you are in the present - then a positive future is shaped.” Terry Jervis

Career Timeline

JEM Ltd: Creative Solutions, Business development and Production Company – Director/CEO

Current: developing new car show **Drive Beyond The Limits** with Jack Barclay of Mayfair and H.R. Owen group and continuing Spirit of the Pharaoh (books and film) media activity.

2020 JEM Merchandising Ltd: Merchandising company – Director/CEO

Current: signed a brand development deal for a range of hair and beauty line with Luster Products Inc. of the USA (largest black owned business in the beauty sector). This will be to produce a range of jewellery and beauty products inspired by ancient Egypt and Spirit of the Pharaoh.

2019 SOHC Ltd: Stories of Hope and Change – a social entrepreneurial media company focusing on projects which reflect diversity and raise aspirations using digital media and live events – Partner/Director

Current: developing merchandising and events for Pilots of the Caribbean - stories adventures in World War 2 and what led to the arrival of the Windrush and the many other ships and planes from members of the British Empire in the rebuilding of the nation. Also, Terry Jervis public speaking tour and Spirit of the Pharaoh events.

2019 June

Disco Soul Gold Album– **Grammy Award winner Patti Austin** sings, music by Tony ‘Skully’ Cooper, Dave Gordon (co-writer), Kim Hansen and Terry Jervis (writer and producer) – No.1 best-selling Soul music album (remix by Nigel Lowis). Executive Producers: Barry Orms & Terry Jervis, Gary Van Den Bussche

2019 May

Spirit of the Pharaoh books launched at Forbidden Planet flagship store in Shaftsbury Avenue – book signing and speaking events tour

2019 March

MCM Comic-Con in Birmingham NEC. Spirit of the Pharaoh appearance featuring movie and Royal Warrant jewellery display, cosplay SOTP characters, books and t-shirts on sale: JEM Ltd/SOHC Ltd

2019 January

Spirit of the Pharaoh – preview of graphic novel and novel at British Film Institute (Blue Room viewing theatre and bar with staging and gold carpet. Event highlights include, 4 piece jewellery showcase, actors reading live with on screen projection of animated graphic novel panels. Talks on stage with production team and film clips from **Royal Medallist Worcestershire Medal Service Ltd, M2 Entertainment (LEGO animators)** and book signing: JEM Ltd

2019 January

University of East London talk presentation for media students. Also, preview launch and book sales of – Spirit of the pharaoh: JEM Ltd

2019

Hatton’s of London Coin & Commemoratives: D-Day Anniversary (**Sir Geoffrey Pattie**) and **Concorde** - Supersonic Airliner Anniversary (**Chief Concorde Pilot Mike Bannister** and **Official Photographer Adrian Merredith**): Production and Editorial Consultant

2018 - *Highlight*

National Portrait Gallery – honoured for contribution to British media business. Based on BBC 2 TV series Black is the New Black

2018 January – November

RAF100 Events and STEM (science, technology, engineering & maths) activity: Business Development Consultant: Royal Air Force/Ministry of Defence

2018

Hatton's of London Coin & Commemoratives. RAF 100th Anniversary (Air Vice Marshal Peter Dye) and Royal Wedding: Prince Harry and Megan Markle (Royal Photographer Ian Pelham-Turner): Production and Editorial Consultant

2017 March – 2018 November

Rolls-Royce merchandise partnership for project StaRRship to help facilitate RAF100 activity and interest in future technology of aviation and space, propulsion and science: Creator & Executive Producer – JEM Ltd & Rolls-Royce

2017

University of Westminster Collective. Media Leaders List. Alumni and people in the media/book and exhibition: Featured Leader

2017 July – *Fire Disaster*

Safehouse Storage disaster. Fire destroys Terry Jervis entire archive and collection of film, TV show masters, paintings, books, rare comic-books, toys and memorabilia, home and private material, clothing and RAF merchandising storage across 5 large units.

2017

Red Arrows merchandising, coins, paintings, watch and jacket: JEM Merchandising Ltd & Bradford Exchange Ltd

2017

Black is the New Black TV series (BBC2): Mentor to assistant Commissioning Editor (Jay Davidson) and Contributor to programme series: BBC Television

2016 -2017

Tropical Island Live Theatre Show. – Lewis Media Centre/Regent Hall: Producer & Director

2016 -2015

Pilots of the Caribbean. RAF Museum / Museum & Heritage Awards - Temporary Exhibitions Recommendation. Tour and business to business showcases: Creator & Sponsor – JEM Ltd & RAF Museum

2015 October

No.10 Downing Street presentation to the Prime Minister's office (David Cameron) of special large commemorative medal Battle of Britain 75th anniversary: produced by JEMM Ltd, Worcestershire Medal Service Ltd and London Mint.

2015 - 2019

RAF Battle of Britain 75th Anniversary. Documentary and coin collection merchandise. Executive Producer/JEMM Ltd

2014 November – 2015 August

Digital Catapult UK Government. Policy, creative content, business partnerships and facilitation: Business Development Executive – UK Government Department of Trade & Industry

2013 – *Fatal Health Challenge*

Cancer – Head, Neck and Throat. Declared Stage 4 Terminal – after a near death experience in 2014, I have been battling the radical surgery, intense radiation and chemotherapy damage and bone and cell deterioration. The combination has left health and mobility challenges. Treatment persists to this day and I have been declared a “miracle” by doctors who gave him the most minimal chance of survival.

2012

Utopia TV & Digital Platforms: Executive Producer – Utopia TV Ltd

2012

The Williams Story – Story of Richard, Venus & Serena Williams TV documentary – re-mastered and re-versioned (updated): Producer & Director - Sky Sport & Trace Sport/Trace TV

2011 – 2012

Trace Sport & Sky Sport – Olympic Games channel, **Formula 1, Sky Sport/Premier League** output: Co-Chairman & Executive Producer - Sky Sport & Trace Sport/Trace TV

2012

The Queen’s Diamond Jubilee Live. BBC1 & MBC: Executive Producer for MBC

2011 - 2012

London Olympic Games – LOCOG (London Organising Committee for the Olympic Games): Consultant Committee Member

2011 – 2016

Marvel International/ Marvel Comics/Marvel Studios – merchandise and development agreement/advised and named **Marvel Music** division: JEMM Ltd

Disney – agreement to design merchandise for **Star Wars Medals of Honour** and **Disney Princess** jewellery: Worcestershire Medal Service Lt/JEM Ltd

2010 – 2013

Trace TV (UK) – CEO: set up channel and negotiate deal with BskyB / music channel featuring interviews and performances from such artists as Beyonce, Jennifer Lopez, Jay-Z, P.Diddy, Rhianna, etc., plus videos: Executive Producer

2009 – 2010

Tropical Island Live Theatre Show. – London Movie Museum/County Hall South Bank: Producer & Director

2008 – 2011

News Desk Media Promotional and Investment Publications for Ministry of Defence (British Army, Royal Navy and Royal Air Force), U.S. Air Force, India, African Union, Nigeria: Executive Producer and Business Consultant/Advertising & Sponsorship

2007

UBI Soft, Microsoft, Konami, EA Games: Editorial Games Division Production Consultant: 4Kids Entertainment Ltd/JEMM Ltd

2007

Buckingham Palace consultant (to Keeper of the Privy Purse for H.M. The Queen): JEM Ltd

2006 -2007

Abolition Service Westminster Abbey – Her Majesty the Queen and the British Prime Minister and world dignitaries / BBC 1 – Live Broadcast TV Special: Executive Producer

2006

Spirit of Adventure: Live Air Show – (RAF Abingdon – featuring Royal Air Force personnel, ground vehicles, assets and aircraft display) - MoD and Sky TV: Executive Producer

2005 -2007

Royal Air Force Magazine – Merchandising Agent and Editorial Supervisor – JEMM Ltd/Titan Magazines

Red Arrows: Official 40th Anniversary Documentary – following the RAF top-gun pilots through exclusive to training / Impact Image / JEM Ltd: Executive Producer

Spirit of Adventure – action adventure film for the RAF and live giant screens at airshows / Impact Image / JEM Ltd: Executive Producer

2004 – 2006

Box – London School of Economics - Business Facilitation and Sponsorship consultant (**LEGO, Shell, Lloyds Bank, RAF, BAE**)

2004

It's Black Entertainment – the history of African American film, TV, music, theatre and dance stars – Channel 4 / 3DD Entertainment: Producer

2003

Carlton ITV – Multicultural Awards: featuring the music of Justin Timberlake, Missy Elliot, George Michael, Gregory Issacs, and a host of cultural mixes in business, arts, dance and music to celebrate diversity: Producer & Director - ITV

2003

Raising Tennis Aces: The Williams Story – Story of Richard, Venus & Serena Williams TV documentary - Channel 4 UK and Xenon Distribution Los Angeles – worldwide TV: Producer & Director

2003

Secretary of State for Defence Merchandising Agent: Royal Air Force / Royal Air Force Museum: JEM Merchandising Ltd / Agent

2002 -2004

Star Trek Live Tour Exhibition: Starship Enterprise experience – Executive Producer (Paramount & SEE)

2002

The Queen's Golden Jubilee Live - BBC1 & MBC: Executive Producer

2001

Royal Air Force – recruitment and communications consultant

2001 – 2003

Tropical Island children's TV series (DVD). BBC & JEM co-production: Creator, Producer & Director

2001

Jervis Entertainment Media Limited. Start independent production and merchandising companies and JEM Merchandising Limited (2003): Company Director

1998 – 2001: BBC Executive Producer and Director – Millennium Events

2000 Today Millennium Broadcast – BBC 1 & BBC 2 / PBS America – and various commercial and public service TV channels and radio networks worldwide: Executive Producer

1992 – 2004

Hollywood years... based working with **Clarence Avant / Interior Music / Elephant Walk Entertainment / Motown International / Urban Box Office Network / BBC TV & BBC Worldwide**

1996 - 1997

Vibe – U.S. TV talk show hosted by Chris Spencer / Quincy Jones & David Salzman Entertainment (QDE)/Planet 24: Executive Producer

1996 – 1997

Michael Jackson History Tour: Consultant (Sony/Epic/Sloane & Co.)

1996 -1997

Sky 1 to 3: Magazine show lifestyle and entertainment with Sarah Greene and Paul Ross host, various celebrity guests. Director – Sky One

Get It On: Dating game show series with Angie Greaves and Geoff Schuman - BBC 2 / A-Force: Executive Producer, Creator & Director

Carrier's Caribbean: Cookery show series on BBC 2 – with celebrity chef Robert Carrier OBE (Entertainment Partnership/BBC) - Director

1996

Hotel Babylon – scripted drama comedy and entertainment show series based in a fictional hotel (The Beatles/George Harrison mansion) - ITV / Planet 24: Director

1996

The Cool Factor – entertainment studio based show featuring Quincy Jones and Vibe magazine, Supermodel Tyra Banks, Viper (sci-fi car series), Jazzy B & Soul II Soul, Mark 'Return of the Mack' Morrison, Jamaican reggae artists and more: Producer & Director – BBC TV

Into The Oasis – Ancient Egyptian themed light entertainment show with Boris 'the living mummy', comedy from the cast of The Real McCoy, Rebbie Jackson, Maxi Priest and the world's first VR (virtual reality) family game show: Producer & Director - BBC TV

1995

Spirit of the Pharaoh – animated adventure: BBC/Chrysalis TV/Philips Electronics/ Souttown Music & Jet Star: Creator, Director & Writer

1995

Philips CDi – Consultant to **Philips Electronics** to launch CD based edutainment console system

1995

Sony PlayStation / Get It On: launch PS1 with TV show development integration - BBC & Sony:
Executive Producer

1994

W Industries Ltd - Virtuality 1000 SD (VR) - the world's first 360 degree, three-dimensional computer-generated self-contained virtual reality system for the leisure industry. Terry created the first black characters and world's first superhero game in this format (later played by Richard Branson and used to launch Virgin Megastore/Virgin Games): Executive Producer

1994 – 1995

Don't Forget Your Toothbrush: Chris Evans – Channel 4 / **European Communications Management** & Ginger Productions: Production Consultant for International TV

1994 – 1995

Dance Energy – music entertainment live studio show hosted by Normski. BBC 2/DEF II: Director

1994

Baadass TV series – irreverent entertainment magazine TV show with Ice-T &/ Andi Oliver - Channel 4: Director

1994 -1995

The Big Breakfast TV series – Channel 4 / Planet 24: Director

1993 – 1996 (and visited again in 2012 – 2013)

Top Gear / Clarkson's Star Cars – entertainment TV magazine series about the world of motor cars and cars in the movies and TV – BBC 1 & BBC 2: Producer & Director

1994

Best of The Real McCoy – Home Video -BBC Worldwide – Executive Producer & Director

1993 - 1994

The Real McCoy – comedy TV sketch show series 3 – BBC 2: Director

1993

Bluefields – science fiction drama TV pilot starring Treva Etienne and Caroline Lee Johnson – BBC/Magic Camera Company - Pinewood Studios: Executive Producer, Writer & Director

1992 August – October

Radio 1 - 25th Anniversary and Top of the Pops Special – live event concert performances and documentary – BBC 1: Producer & Director

1992 October

Boyz II Men – Concert Celebration – Motown & A&E U.S. Network: Producer & Director

1992

Top Gear – TV car entertainment magazine show – BBC 2: Director

1991 December – 1992 June

The Real McCoy – TV sketch comedy show – series 2 – BBC 2: Director

1992 April

The Hecklers – TV panel comedy show with Steve Coogan and Tony Slattery – BBC 2: Director

1991 -1993

Motown/Down To Jam Records – first person outside of America to be given his own record label with Motown – famously launching and promoting Boyz II Men: Managing Director & Producer

1991

Queen: A Tribute to Freddie Mercury – world famous band and artist TV special – BBC 1 / BBC 2 / MTV: Producer & Director

1991

Pet Shop Boys Concert – TV special with music duo – BBC 1: Director

1991

Pavorotti: 30 Years Celebration TV Special – classical opera star performs and talks – BBC 2: Producer & Director

1991

James Brown: Dance Energy – U.S. soul legend on tour and set of his video with Full Force – BBC 2: Director

1991

Roachford in Concert – Andrew Roachford performer and musician – BBC / NHK / Music Box / Virgin: Director

1992 (period from 1989)

Soul By The Sea: Caribbean – 2 x 1 hour special live concerts from Jamaica featuring Stevie Wonder, The Temptations, Heavy D and the Boyz, Ziggy Marley, The Boys, Gerald Alston and many more – BBC & Motown: Producer & Director

Motown 30th Anniversary – the story of the legendary label TV special – BBC 2: Producer & Director

Soul II Soul in Concert – following Jazzie B on his U.S. tour and ending with a big show in Brixton U.K. – BBC & Home Video International: Producer

Our Common Future – 5 hour live satellite broadcast involving 60 countries about the state of our planet and the environment. Featuring Bob Geldof, Elton John, Stevie Wonder, Diana Ross, reggae band Aswad, REM and many more – BBC 2: Producer & Director

The Making of Batman with Tim Burton – on the set and exploring the return of the Dark Knight – BBC 2: Producer & Director

The Making of Michael Jackson's Moonwalker – behind the scenes of the musical science fiction fantasy film. Exclusive interview with the world's biggest pop-star – BBC 1: Producer & Director

Heavy Metal Excess – featuring Def Leopard, Anthrax, Black Sabbath, Metallica, Rammstein, Iron Maiden, Pantera, AC/DC, White Snake and many more – Polydor Home Video Series/MTV: Producer

1990 – 1991

Thunderbirds & Century 21: The Gerry & Sylvia Anderson Story – they created some of the most exciting puppet and live action science fiction entertainment shows in the world (Space 1999, UFO, Captain Scarlet, Joe 90, Fireball XL5 and Thunderbirds) and then it fell apart. We relaunched the classic Thunderbirds in the DEF II (BBC 2) slot next to my music shows and it became a massive hit, the old classics appealed to entirely new generation – BBC 2: Producer & Director

Smash Hits Awards – Poll Winners Party! And TV Live 2 hour shows from London based on the famous pop-music magazine. Featured artists such as Madonna, New Kids on the Block, Snap, EMF, Kylie Minogue, Janet Jackson, Will Smith & DJ Jazzy Jeff, Gloria Estefan, etc: Director

1987 - 1990

Stevie Wonder: Live from Wembley – soul legend performs his greatest hits in a 2 hour special featuring some of the greatest names in entertainment as guests – BBC 1: Producer & Director

O'Jays – The Sound of Philadelphia Soul – BBC 1 & BBC 2: Producer & Director

Public Enemy: Rebels Without A Pause – rap icons perform on the Def Jam tour in London – BBC 2: Producer & Director

Alexander O'Neal: Live from Wembley – from the Tabu label of Clarence Avant new soul artist at Wembley Arena – BBC 1 & BBC 2: Producer & Director

Simple Minds: Street Fighting Years – music and documentary on the rock/pop band – Channel 4/Virgin: Executive Producer

LL Cool Jay: I'm Bad – rapper and up starter live on the Def Jam tour – BBC 2: Producer & Director

Michael Jackson: Bad Tour – the biggest selling music artist in history performs across the world – BBC 1 & BBC 2: Producer & Director

Prince: Sign of the Times – the purple prince of pop allows a rare glimpse into his Paisley Park studio in Minneapolis USA – BBC 1 & BBC 2: Producer & Director

Natalie Cole in Concert – jazz legend and daughter of jazz/swing crooner Nat King Cole performs in London – BBC 1: Producer & Director

Notting Hill Carnival '90 Live – following the procession and costume spectacular with music and performances from Aswad, Omar, Arrow 'Hot, Hot, Hot', Kofi and many more calypso and reggae artists – BBC 2: Producer & Director

Ziggy Marley & The Melody Makers – the children of Bob Marley pay tribute to their father's legendary music at the Town & Country Club – BBC 2: Producer & Director

Lenny Henry: Sickle Cell Jam – concert charity fund raiser to help raise awareness and a cure. The comedian and actor displays his vocal 'soul music' talent with a host of guest – BBC 2: Producer & Director

Neville Brothers: Country Soul – the beautiful voices of southern soul at the Town & Country Club – BBC 2: Producer & Director

Womack and Womack – (Sam Cooke's daughter Linda and Bobby Womack's brother Cecil) soul music legends in concert – BBC Radio London: Producer

DMC DJ Mixing Championships: Live from the Royal Albert Hall - featuring Chaka Khan, Alexander O'Neal, Sheena Easton, Alyson Williams and a host of stars and DJ's – BBC2: Producer & Director

Go-Global – international youth issues and music show from a new generation of style, fashion, politics and trends – BBC2: Director

Bros. The Story So Far... - on the road with blonde bombshell brothers who asked for fame and got it! BBC 1: Producer & Director

1986

Bobby Womack Special. Featuring E.L.O., the Rolling Stones, Beverley Craven and more – BBC 2; Producer & Director

Ebony 100th Anniversary. TV show special of the news and current affairs show – BBC 2: Director

1985

The British Reggae Awards – collaboration with BBC TV and BBC Radio London – BBC 2: Director

The Soul Music Awards – collaboration with BBC TV and BBC Radio London – BBC 2: Director

British Broadcasting Corporation (BBC) Career Highlights and TV Series...

Head of Special Projects and Co-Productions. BBC Pebble Mill Birmingham – Executive Producer

1998

DEF II – Executive Producer Youth Programmes

DEF II was a programming strand on BBC2, which aired at 6 pm on Mondays and Wednesdays from 9 May 1988 to 23 May 1994, to serve the teenage market. Terry shared editorial and production output with Janet Street-Porter, and followed on from her influential youth TV show Network 7, on Channel 4. He was having the hits in this sector (previously ignored by the BBC) with his Special Projects division; Janet and Terry were brought together by the BBC management so that his budgets and knowledge could help create the DEF II strand which ran its own independent commissioning and Janet and Terry were able to make their own decisions on editorial content. Terry even convinced Janet that rap/hip-hop wasn't bad thing (as he had worked with Will Smith earlier) and the Fresh Prince would be a good acquisition for DEF II.

DEF II – Behind The Beat (1987 -1990). This was the most successful show in the DEF II portfolio (reaching over 12 million viewers on BBC 2 – the networks highest viewing figure ever). Behind The Beat was a TV entertainment magazine series featured interviews and live performances, film reviews and documentary shorts. Music artist features including Aretha Franklin, Queen Latifah, Smokey Robinson, New Edition, Bobby Brown, Salt'n'Peppa, Little Richard, Chuck Berry, Prince, Michael Jackson, Junior Giscombe, Quincy Jones, Overlord X, Anita Baker, Sam Cooke, Motown, Elvis Presley, SWV, Eternal, Luther Vandross, Maxi Priest, Shabba Ranks, Bob Marley, Diana Ross, Janet Jackson, Will Smith and many more. BBC 2: Creator, Producer & Director

Note: over 39 episodes and TV specials (weekly show 30 minutes and TV specials of 1 hour)

Highlights shows in DEF II strand/TV broadcast schedule:

- **The Fresh Prince of Bel-Air** (new comedy sit-com with Will Smith – DEF II original programming)
- **Behind The Beat** (music and entertainment magazine show – DEF II original)
- **Thunderbirds** (1966 cult classic disaster/rescue adventure show)
- **Battlestar Galactica** (1978 sci-fi series)
- **Buck Rogers in the 25th Century** (1979 sci-fi)
- **Mission: Impossible** (original TV series)
- **Rapido** (review of the strange and off-beat cultures of Europe – DEF II original)

- **Reportage** (topical global news review – DEF II original)
- **Rough Guides To The World** (travel how which aimed at the young and adventurous – DEF II original)
- **Wayne's World** (USA comedy show based on sketches from Saturday Night Live)

1986

Head of the Afro-Caribbean Unit – BBC Pebble Mill Birmingham

His role was running a department of 15 people and many more ‘stringers’ and production units around the world for the BBC with the main focus being stories from the Black Diaspora (not specifically African or Caribbean – but including America, Canada, South America and Australia/pacific region). Terry also produced and directed shows at the same time as acting in an executive management and programme commissioning role.

Hearsay. Light entertainment talk show (1990) with invited guests, audience and music performances and newly produced video stories – comedy, family, war and remembrance, religion, politics, relationships, entertainment and more – BBC2: Executive Producer & Director

Note: 6 episodes - weekly 30 minutes show

News & Current Affairs: Ebony – TV magazine series (1982 – 1988). World news and views from the Black Diaspora. Each show included science, history, the arts, poetry, dance or music performance and was a significant journalistic overview during the Apartheid years in South Africa and leading to release and presidency of Nelson Mandela which Ebony also covered over the years. The show featured an eclectic mix of sounds and features from the Ladysmith Black Mambazo, Jermaine Jackson and the Jackson brothers, Hugh Masekela, Benjamin Zephaniah, Lenny Henry, Reverend Jesse Jackson, Angela Davis, Winnie Mandela, Bishop Desmond Tutu, many politicians and business leaders and entrepreneurs

Note: over 120 shows (weekly show 30 minutes and TV specials 1 hour)

1984

BBC Elstree and Television Centre (TVC) Wood Lane

- **BBC Studio Director Course** for single and multi-camera (drama, light entertainment, game shows, sit-coms)
- **BBC Outside Broadcast and Live Transmission Course** (mobile vehicle units and staged events)
- **BBC Film Course** – drama and documentary film-making on single camera (16mm and 35mm film)

1983 -1984

Re-trained for a post as a television researcher/journalist

1982 – 1983

BBC training in radio and became a reporter for BBC Northampton

1981 – 1982

BBC Induction and Training

Bursary Scheme – University of Westminster (formerly Polytechnic of Central London) Media Law and Journalism Course – intense degree level course in media technical disciplines, writing and broadcasting (also supported by the National Union of Journalists and other major newspapers and major broadcasters).

Music Video Promos

- Stevie Wonder 'Free' – Motown: Director
- Public Enemy 'Don't Believe the Hype' – DEF Jam: Director
- Alexander O'Neal 'What Can I say to Make You Love Me?' – Sony/Tabu: Director
- Blaze 'So Special' – Motown: Director
- Jaki Graham 'Better Part of Me' – EMI: Director
- Overlord X '14 Days in May' – Street Sounds: Director
- Luther Vandross 'She Won't Talk To Me' – Epic/Sony

TV Commercials & Corporate Communications Promos

- Royal Air Force Action Toys and Clothing: Merchandising Agent and Creative Director
- D-Day Coins: Consultant
- RAF 100 Coin Collection: Merchandising Agent
- Battle of Britain 75th Anniversary Coin Collection: Merchandising Agent
- Concorde – Supersonic Flight 50th Anniversary: Consultant
- Street Sounds Album 14: Director
- Slow Jam – Street Sounds: Director
- Electro/Hip Hop Album 16 – Street Sounds: Director
- Nightlife Holidays – DMC/Nightlife Ltd: Director
- Pepsi – Soul By The Sea – Pepsi Cola U.S.A: Director
- CBS Records Products Presentation – CBS/Epic U.K: Producer & Director

Radio

- **BRMB Radio** – trained in commercial radio presentation and broadcasting techniques and became a contributor (news and entertainment)
- **Capital Radio** – contributor (entertainment)
- **BBC 1Xtra** – as Head of the Afro-Caribbean Unit – for radio & TV - Terry was instrumental for internal campaign to set-up this station on the new digital platforms
- **BBC Asian Network** – as temporary acting Head of the Asian Unit during its transition (using the Afro-Caribbean Unit as a model for its creation), Terry was instrumental in setting up the digital platforms and championing British Asian content (as well as supporting the traditional languages)
- **BBC Radio 1** – entertainment content producer with highlight shows: **The Bob Marley Story**, **Motown Story** and **Soul By The Sea**, and a range of simultaneous TV and radio live transmissions (**Smash Hits**, **Stevie Wonder**, **Queen**, **Elton John**, **Lionel Richie** and hosts of pop stars)
- **BBC Radio 4** – contributor (related to TV documentaries)
- **BBC Radio 5 Live** – contributor (related to sport and entertainment TV)
- **BBC World Service** – guest presenter documentary features
- **BBC Northampton** – breakfast reporter
- **BBC Bedfordshire** – breakfast reporter
- **Choice FM** – assisted in London bid for broadcast licence and became a editorial director and board member for the station
- **Sunset Radio** – assisted in Manchester bid for broadcast licence and became an advisor
- **Kiss FM** – contributor to the Dave Pearce show

Comic Books – An Important Career Start

- Mother came from the British Empire Crown Colony of Jamaica (as it was then) in 1960 and worked in her first job in England making TV sets in a factory in Tottenham London. His father was from British Guiana (now Guyana) and worked in electrical engineering on radio communications
- Terry Jervis born in Hackney east London 1962
- Started work part time after school at 12 years as an Erand Boy – someone who does all the running around and parcel packing and delivery, tidying up and printing chores for a small publishing company called Fantasy Unlimited (later Comic Unlimited and then Heroes) who specialised in science-fiction, horror and adventure/fantasy books and publications. They also had a side business with comic books and ancient coins – which Terry loved history and comics and that was his main reason for getting the job
- 13 starts learning about film-making and buys his own 8mm film camera. Becomes the best parcel packer and improves the mail order delivery and client magazine (called a Fantasy Unlimited – a Fanzine). He was promoted to shop floor; stock logging, pricing and serving clients at special openings and visiting times

- 14 years he teaches the owner about America and wanting to make a film on music star Sam Cooke (for his mother). Terry gets a Freddie Laker Sky Train flight to New York for £59
- Terry helps them to create the first ever British price guide for comic books and film & TV collectables. The book is a hit and the mail order business grew and the shop expands into opening all week. He also starts to illustrate for the Fanzine
- 16 years Terry is given the keys and told to run the shop on the weekends
- In all his years throughout his career, Terry never left touch with the owner Alan Austin who founded the business and was a pioneer of the British comic book, superhero, fantasy and adventure business leading to the very first high street stores like Forbidden Planet. Terry kept working with the company part time, helping Terry through college and university fees. He would even do the comic-book conventions on a regular basis with Alan almost every month until Alan died in 2018 from cancer

Education

- **Primary School:** Sir Thomas Abney in Stamford Hill – Terry’s (single) mother and two brothers lived in two rooms (including the kitchenette and basins to wash) where he played on bombed out buildings from World War 2. It was a Jewish (mainly) area who were the only people who would rent his mother a room (because most of England was racial or colour prejudiced at the time against the newly arrived people from the Caribbean, Africa, India and Ireland, and would not rent rooms)
- **Junior School:** Daubeney in Hackney near the notorious gangland culture of the white English working class like the Cray’s. In order to get more rooms and with new sisters the family moved to Kingsmead Estate. It was a rough council estate with Teddy Boys, Skin Heads and Nazi supporters. Terry and others would fight almost every day. He always dreamed of making spaceships and wanted to be a ‘spaceman’ (an “astronaut” or “cosmonaut” were not names in common use then). Terry used to build things from the bombed-out factories and escaped explosions from WW2 UXB’s and the IRA bombings – as the troubles in Northern Ireland came to the mainland.
- **Upper School:** Upton House in Hackney – Terry liked sport, writing, science and art and won two competitions for making a Lucozade drinks “Get Well” card competition and a borough wide painting competition depicting his upbringing and environment at the time called “Dreaming of a Better Life”- the painting remained in the foyer of Terry’s school from 1975 to 2008 when the aging building was knocked down. Terry left Upton House in 1977 (the country was economically crippled and it was just after the ‘winter of discontent’ – see the history books and youth opportunities.

Studies

- Computer Studies – in Basic language (one of the earliest General Post Office linked computers)
- Maths
- English
- Art
- Social Studies
- Economics
- Science

Kingsway Princeton College

- CQSW (preparatory social worker & teaching course)
- Astronomy
- Art
- Social Work & Teaching
- Politics & Government

University of Westminster (formerly Polytechnic of Central London)

- **Media law and Print & Radio Journalism and Production Course: Sponsored by the BBC** for his film The Sam Cooke Story at age 15 (but he was too young to be employed – so they came back for him and sent him for this **degree level course**)

National Film School: Beaconsfield

- Film and TV school: sponsored by Channel 4

Jervis Media and Aston Martin Collaboration – 2020 Vision

Terry Jervis is first and foremost, a Futurist with a progressive and intelligent vision of tomorrow.

He is a veteran storyteller who works across multiple media formats, and has a long track record of creating content that energises and inspires audiences worldwide.

His unique ability to apply cross cultural thinking to content development allows for a particularly special type of narrative.

“‘Out-teach’ versus ‘Out-sell’ the competition” is a business model and marketing construct that suggests that the most powerful media brands are not just selling, they are also educating audiences.

Jervis is a producer who is also a teacher; his content is often based around “edutaining” audiences. Ideas that educate while simultaneously entertain, is his mantra.

As the head of Aston Martin Real Estate, Aviation & Marine Partnerships, I feel strongly that Terry Jervis is the perfect producer partner to help us tell the story of our aspirations to take to the skies.

His experience with the BBC, Rolls-Royce, Top Gear, and the Royal Air Force represents a very rare combination of skill sets across luxury culture, aviation, theatre and content production, and leadership / mentoring.

He has the ability to not just dream up great ideas, but he has a proven track record in execution and delivering those ideas on time and on budget.

We are excited to work with Terry to bring the Volante Vision Concept immersive theatre experience to life.

With respect and appreciation,

Jon

Jonathan Drew Cropper
Head of Global Real Estate, Marine & Aviation Partnerships
Aston Martin Lagonda Ltd.

